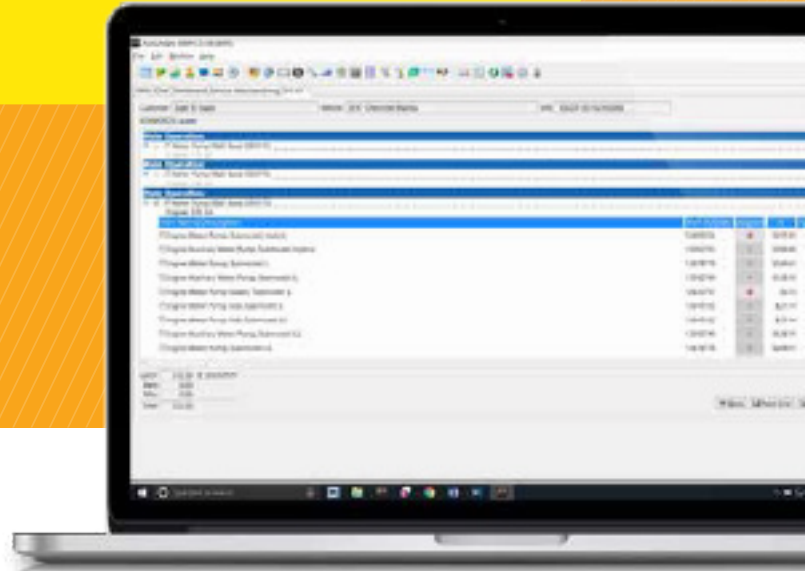


# SERVICE PRICING GUIDES FEATURE

Create consistency and transparency in your service department



Our Service Pricing Guides lay the foundation for accurate and consistent service quotes with our MOTOR<sup>®</sup> integration

## Product Description

Auto/Mate's Service Pricing Guide (SPG) feature is an integrated quoting tool that allows your service advisors to quickly and accurately quote repairs. This resource includes all franchises with year, make and models going back to 1985, and gives your service department a competitive and consistent pricing structure for your customers.

## How SPG Can Help Your Dealership:

- Provide fair, but competitive, pricing to customers
- Attach all estimates to the customer record
- Easily accessible in multiple fixed ops modules

## Provide fair, but competitive, pricing to customers

Don't just spit out a price to your service customers. Use SPGs as a reference to charge a fair and reasonable amount. You won't want to lowball the customer and fall short of your profit mark, but you also don't want to overcharge the customer and deter them from returning for future needed services. SPGs take care of both of these scenarios by giving the customer a manageable quote that also increases profits in your service department.

## Attach all estimates to the customer record

A customer who had a broken A/C in their old vehicle is now back in for service with the same issue. Don't worry about trying to remember what you quoted that person the last time. With SPG's ability to attach PDFs of the estimate to a customer record, you can be sure that consistency is always on point.

## Easily accessible in multiple fixed ops modules

Service Pricing Guides is conveniently located in multiple areas of the DMS based on your dealership's workflow. You can easily pull up SPGs from the RO write-up, service estimates or dispatch screen.

