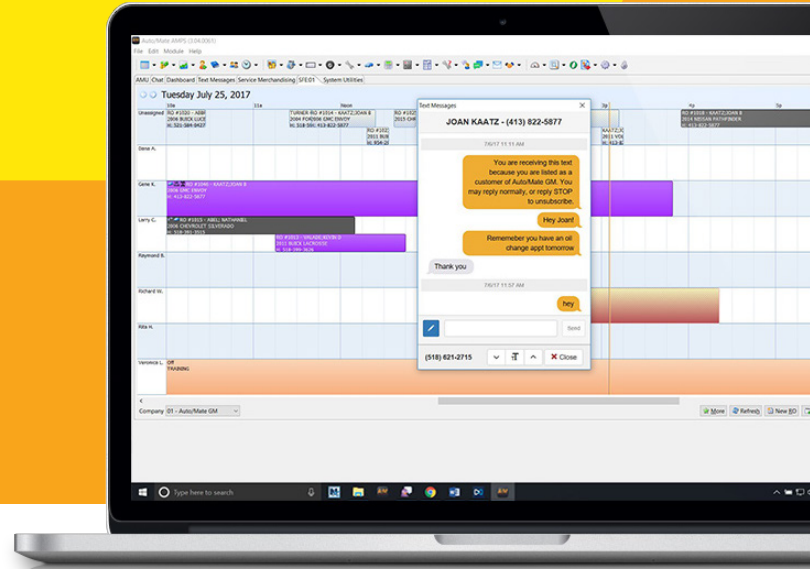


# TEXTING ENGINE

Use a communication method preferred by 88% of your customers



No more wasted time playing phone tag. Auto/Mate's Texting Engine puts you in direct one-to-one communication with your customers.

## Product Description

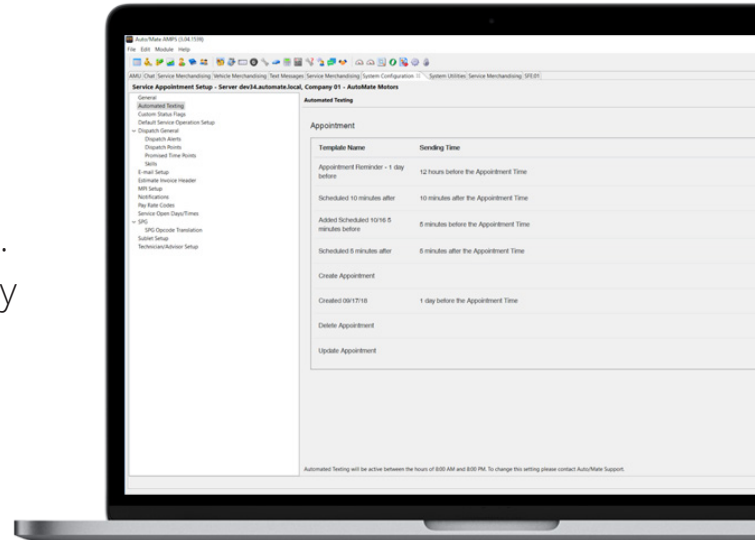
Auto/Mate's Texting Engine is a straight-forward, built-in tool that allows you to communicate with dealership customers right from the DMS. With texting being the chosen method of communication for most people, we give your employees the ability to effectively, quickly and automatically converse with customers. No more having to play phone tag or get stuck on lengthy phone calls. With 82 percent of consumer texts being read, you can be sure the message you put in front of the recipient is seen.

## How Texting Can Help Your Dealership:

- Automatically text your service customers with appointment reminders and other updates
- Save more time by creating a collection of texting templates
- Built right in the DMS, allowing for better workflow and ability to monitor all delivered texts

## Automatically text your service customers with appointment reminders and other updates

Our new automatic texting feature prevents fixed ops employees from spending time sending individual text messages to customers. Create these automatic texts to go out regularly after certain events like closing an RO or an appointment being scheduled. By scheduling these texts, you can prevent or follow up on forgotten service appointments.



## Save more time by creating a collection of texting templates

Find yourself sending the same manual text message thanking the customer for their recent purchase? Create text message templates to deploy with just the click of a button to send those frequent but necessary texts. Now you can value both the customer's business and your own time.

## Built right in the DMS, allowing for better workflow and ability to monitor all delivered texts

Easily text your customers and prospects without ever having to leave the DMS. Auto/Mate's Texting Engine is built right into the core system, which prevents your employees from going to a third party service or, even worse, using their own phone. Our admin view of Texting gives managers visibility into who sent texts and at what time.

