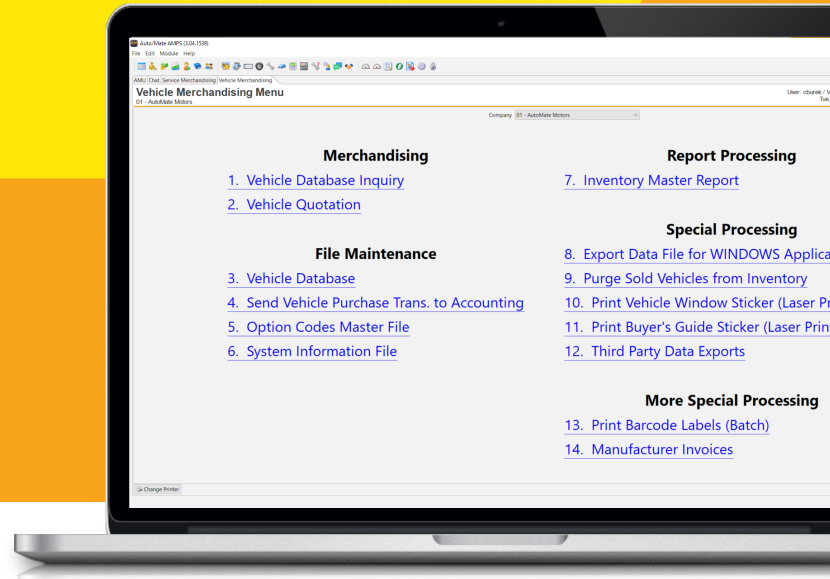


# VEHICLE MERCHANDISING MODULE

Manage inventory and move more cars off the lot with the insight you need.



Prevent your inventory from aging and price your vehicles competitively with Vehicle Merchandising.

## Product Description

Auto/Mate's Vehicle Merchandising Module is designed to help control inventory and allows you to maintain and update your vehicle inventory with ease and efficiency. Vehicle Merchandising enables you to view your inventory the way you want with the ability to sort and filter information. You can view current inventory age in real-time with custom age identifiers, as well as units that are currently in your service department. With integrations to most major manufacturers, you can also monitor incoming inventory with OEM downloads.

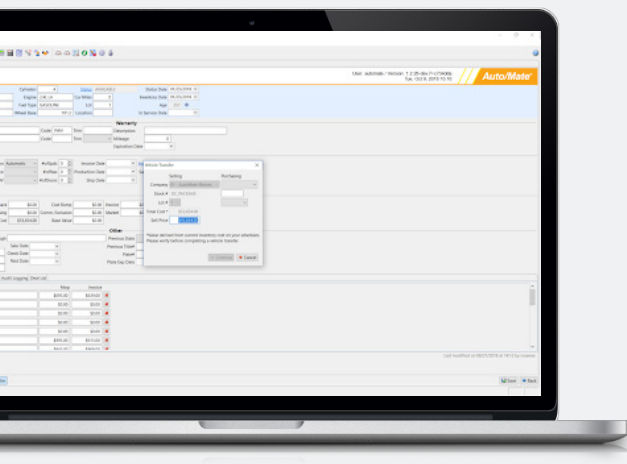
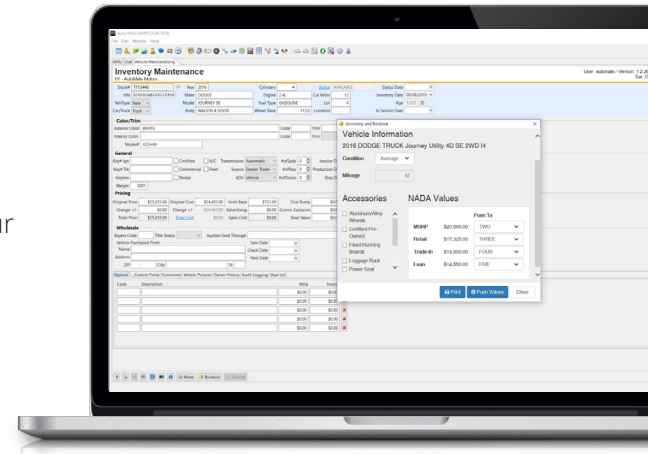
## How Vehicle Merchandising can help your dealership:

- Value inventory and trades using NADA Bookout and Kelley Blue Book
- Easily transfer vehicles from one store to another
- Measure vehicle turnover and determine what models to order next

## Value inventory and trades using NADA Bookout and Kelley Blue Book.

Accurately and competitively price your vehicles and customer trades with our integrations to NADA Bookout and Kelley Blue Book. Based on criteria like mileage, physical condition and accessories, you can be sure you give your customers a fair, but competitive, retail or trade-in price. Increase your transparency with customers by taking advantage of the same tools they use when looking for a new vehicle.

These integrations make your workflow more streamlined and result in fewer incorrect manual data entries performed by your salespeople.



## Easily transfer vehicles from one store to another.

Vehicle transfers allow you to sell vehicles from one store to the other without associated hassles or miscommunication. You no longer have to run an internal sale by creating a deal. Our new feature takes this transaction and runs it as an internal sale through Accounting. Now you can meet the expectations of what your customer is looking for by offering them the most compatible vehicle from a sister store.

## Measure vehicle turnover and determine what to order next.

Our robust reporting capabilities inside Vehicle Merchandising give sales managers and dealers the insight they need to identify their available units on the lot and units sold based on make and model. By generating these inventory reports, you can prevent aged inventory by ordering more of your fast-moving inventory and less of the slow-moving inventory.

